

2019 Volkswagen Jetta



High Style, High Value

The best-selling Volkswagen in the United States is the Jetta, completely redesigned for 2019. Jetta builds upon a foundation of qualities that have made it a winner in the compact segment: A competitive price, high value for the money, commendable fuel economy, and low operating costs. The redesigned Jetta offers these fundamentals and many new advantages for 2019.

Disclaimer: Volkswagen of America, Inc. believes this information to be correct at the time of release. Specifications, standard features, and optional equipment are subject to change prior to launch of these vehicles. European models and body styles may be shown for illustrative purposes; U.S. specifications may differ.



Volkswagen



FEATURES: DESIGN & QUALITY



The new Jetta combines progressive design with everyday practicality. Design features include:

- Sleek, sporty styling with stronger character lines and a more premium, sophisticated appearance
- Built on advanced MQB platform
- Standard automatic LED headlights, DRLs and taillights (unique in segment)
- Available 10-color wrap-around interior ambient lighting
- Available panoramic sunroof
- Standard alloy wheels for all trim levels
- Available chrome dual exhaust styling
- Driver-oriented, modern cockpit with new colors, materials and décor, intuitive layout of controls and soft-touch dash
- Radio positioned higher than previous generation Jetta, with more integrated appearance and 6.5-inch or 8-inch touchscreens



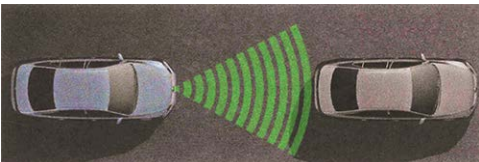
FEATURES: VALUE & RELIABILITY



Jetta buyers place a premium on value and reliability. Jetta remains a terrific value, thanks in part to:

- People First Warranty: 6-year/72K-mile limited bumper-to-bumper coverage is best in class
- Strong value for money, with more standard features than ever before, high-quality materials and upscale appearance inside and out
- Eight-speed automatic transmission contributes to impressive fuel economy
- Engineered to deliver low operating costs, low maintenance costs, and high reliability

TECHNOLOGY & SAFETY



The 2019 Jetta will bring new features and technology to the segment that are most often found on much more expensive cars. Surprise and delight customers with:

- Wide range of Driver Assistance features available, including Forward Collision Warning and Autonomous Emergency Braking (Front Assist), Automatic Post-Collision Braking, Adaptive Cruise Control (ACC), Lane Assist, High Beam Control (Light Assist) and Blind Spot Monitor with Rear Traffic Alert
- Front Assist and Blind Spot Monitor with Rear Traffic Alert available under \$19,000 (unique in segment)
- Standard Rear View Camera System
- Available heated front seats
- Available ventilated front seats
- Available fully configurable Volkswagen Digital Cockpit with 10-inch high-resolution screen – featuring higher resolution and more configurable options than Tiguan and Atlas
- Standard Volkswagen Car-Net App-Connect
- All-new BeatsAudio® premium sound system



FEATURES: PERFORMANCE

Value-oriented compact cars are not known for sporty performance, but the German-engineered Jetta is designed to be engaging and fun to drive.

Jetta gives customers more than they expect, such as:

- Turbocharged 1.4L TSI engine for efficiency and responsive power
- Eight-speed automatic transmission
- Advanced MQB platform
- Enhanced Driver Assistance features available
- Multiple driver personalization with selectable driving modes
- High-end equipment available, such as panoramic sunroof, ventilated front seats, BeatsAudio® premium sound system and configurable 10-inch Digital Cockpit
- R-Line visual appearance option for those who want a sportier look



SELLING POINTS: WHY CHOOSE JETTA?

Smart to Own:

Buyers of compact cars place strong importance on certain essential qualities. Jetta is designed to meet or exceed consumer expectations for:

Reasonable Price

Buyers find that the Jetta's price is competitive in the segment and Jetta provides unexpected advanced features for the money.

Strong Value

Purchase decisions in the compact class are often based on total cost of ownership and perceived value. By providing important features for a reasonable price, Jetta cost of ownership is designed to be competitive with the leaders of the segment.

People First

Consumers want vehicles that will transport them and their passengers without incident. The Volkswagen People First 6-year/72,000-mile bumper-to-bumper limited warranty is best in class and puts a spotlight on Jetta's high quality.

High Fuel Economy

Consumers demand economical engines and high miles per gallon. Jetta's standard turbocharged 1.4L TSI delivers impressive fuel economy (MPG figures not yet available).



SELLING POINTS: WHY CHOOSE JETTA?

Fun to Be In:

Jetta goes above and beyond to provide a more premium experience – a vehicle that is truly fun to be in. With customers spending more and more time in their vehicles, Jetta provides a welcome oasis, with cool technology and comfort features at your fingertips. Jetta is loaded with features that buyers expect in more expensive cars, such as:

Progressive Design

Jetta is designed to stand apart from other compact cars, with more sophisticated styling and LED headlights and taillights. Cabin appointments are upscale and comfortable with high-quality materials and a soft-touch dashboard.

Responsive Driving Dynamics

Jetta is German-engineered for outstanding handling and fun-to-drive performance. With its MQB platform and turbocharged engine, Jetta is much more responsive than most typical compacts. A sporty GLI version will be available later.

Innovative Safety & Comfort

Like other Volkswagen models built on the award-winning MQB architecture, Jetta offers a variety of state-of-the-art Driver Assistance features, plus available technology like the Volkswagen Digital Cockpit, heated and ventilated front seats, and 10-color selectable ambient lighting.

Connected

The Jetta has a full suite of available connectivity technology for safety, security and convenience. MIB II infotainment systems and Volkswagen Car-Net App-Connect will be standard on all trims.



Jetta S

- 1.4L TSI, 184 lb-ft torque
- Standard 6-speed manual transmission or optional 8-speed automatic transmission with Tiptronic® and Sport Mode

The value leader Jetta S is loaded with standard equipment that makes it comparable to its competitors, such as:

- 16-inch alloy wheels, silver-painted "Rama"
- LED taillights
- LED reflector headlights
- LED daytime running lights (DRL)
- Automatic on/off headlights
- Multi-Function steering wheel
- Cruise control
- Composition Color infotainment w/ 6.5-inch touchscreen

- Bluetooth with audio stream
- USB audio interface
- 4 Speakers
- Volkswagen Car-Net App-Connect
- Cloth seat upholstery in Black or Storm Grey
- 60/40 split-folding rear seat
- Rearview camera
- Electric Parking Brake

S Driver Assistance Package (Optional on S)

- Forward Collision Warning with Braking
- Blind spot monitor

MODEL LINE-UP

Jetta SE

With all of the equipment of the S, plus:

- 16-inch alloy wheels, bi-color "Rama"
- Panoramic sunroof
- Climatronic automatic climate control
- Leatherette upholstery
- Small leather package – steering wheel, shifter
- KESSY keyless access with push button start
- Hood insulator
- Spare tire (available as dealer-installed accessory on S)
- Heated front seats
- Forward Collision Warning and Autonomous Emergency Braking (Front Assist)
- Blind Spot Monitor with Rear Traffic Alert

Jetta R-Line

With all of the equipment of the SE, plus:

- 17-inch alloy wheels, Dark Gray "Trenton"
- Front grille, gloss black
- Rear dual exhaust styling
- Black mirror caps
- XDS Electronic differential
- R-Line front fender badging
- Unique two-tone leatherette interior with contrast stitching
- Black roof liner
- Fog lights
- R-Line décor insert
- R-Line Multi-Function steering wheel with contrast stitching

Jetta SEL

With all of the equipment of the SE, plus:

- Composition Media infotainment
- Voice Control
- Satellite radio
- Second USB port in center console
- LED projector headlights
- LED projector headlights
- Signature LED DRL
- SEL front fender badging
- Ambient lighting with 10 color selections
- BeatsAudio® premium sound system with 8 speakers and subwoofer
- Volkswagen Digital Cockpit
- Volkswagen Car-Net
- Adaptive Cruise Control (ACC)
- Light Assist
- Lane Assist
- Rain-sensing windshield wipers
- Auto-dimming rear-view mirror

Jetta SEL Premium

With all of the equipment of the SEL, plus:

- 17-inch bi-color alloy wheels "Tornado" with gold tint
- Rear dual exhaust styling
- Sport comfort seats with leather upholstery
- Ventilated front seats
- Power driver seat with memory and lumbar
- Discover Media infotainment with navigation
- Side mirrors with integrated turn signals
- Fog lights
- Alarm



EXTERIOR COLORS

- 
Deep Black Pearl Metallic
- 
Uni Black
- 
White Silver Metallic
- 
Platinum Grey Metallic
- 
Pure White
- 
Tornado Red
- 
Silk Blue Metallic
- 
Habanero Orange Metallic
NEW
- 
Sage Green Metallic
NEW

SPECIFICATIONS

Jetta vs. Competitors

The primary competitors for Jetta are Honda Civic, Toyota Corolla and Chevrolet Cruze. Here's how the all-new seventh generation 2019 Jetta compares against the sixth generation Jetta and the competition:



| | 2019 Jetta | 2018 Jetta | 2018 Honda Civic | 2018 Toyota Corolla | 2018 Chevrolet Cruze |
|----------------------------|--|--|--|---|---|
| Engine | 1.4L TSI I4: HP TBD 184 lb-ft torque | 1.4L TSI I4: 150 hp @ 5000 184 lb-ft @ 1400 1.8L TSI I4: 170 hp @ 4800 184 lb-ft @ 1500 | 2.0L I4: 158 hp @ 6500 138 lb-ft @ 4200 1.5L I4: 174 hp @ 5500 (6-speed) or 6000 (CVT) 167 lb-ft @ 1800 (6-speed) or 1700 (CVT) | 1.8L I4: 132 hp @ 6000 128 lb-ft @ 4400 | 1.4L Turbo I4: 153 hp @ 5600 177 lb-ft @ 2000 |
| Transmission | 6-speed manual or 8-speed automatic with Tiptronic® and Sport Mode | 5-speed manual or 6-speed automatic (1.8: automatic only) | 6-speed manual or Continuously variable transmission (CVT) | Continuously variable transmission (CVT) | 6-speed manual or 6-speed automatic |
| Drivetrain | Front-wheel drive | Front-wheel drive | Front-wheel drive | Front-wheel drive | Front-wheel drive |
| MPG (est. city/hwy) | NA | 1.4 manual: 28/40 1.4 automatic: 28/38 1.8 automatic: 24/33 | 2.0 manual: 28/40 2.0 CVT: 31/40 1.5 manual: 31/42 1.5 CVT: 32/42 | CVT: 28/36 | Manual: 27/38 Auto: 29/40 |
| Wheelbase (inches) | 105.7 | 104.4 | 106.3 | 106.3 | 106.3 |
| Dimensions (LxWxH, inches) | 185.1 x 70.8 x 57.4 | 183.4 x 70.0 x 57.2 | 182.3 x 70.8 x 55.7 | 184.1 x 69.9 x 57.3 | 183.7 x 70.5 x 57.4 |
| Cargo volume (cu.ft.) | TBD | 15.7 | 15.1 | 13.0 | 14.8 |
| Warranty | 6/72K Powertrain: 6/72K | 6/72K Powertrain: 6/72K | 3/36K Powertrain: 5/60K | 3/36K Powertrain: 5/60K | 3/36K Powertrain: 5/60K |
| Base MSRP | \$18,545 | \$18,645 | \$18,840 | \$18,550 | \$16,975 |

Information current as of 1/18/2018.